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To Whom It May Concern:

Namex Explorations Inc. is a Toronto Venture Exchange listed public mineral exploration company that is very active in Ontario's Sudbury Mining District. We, at Namex, and I know that many other junior mineral exploration and mining industry companies need and support Ivor Barr in developing IDNR TV as a honest viable public forum for the mining industry.

IDNR TV can deliver what the mining industry and Ontario's (especially Sudbury's) general public are in dire need of: an honest straight forward public platform from which programs can be launched that will inform and educate all Canadians about mining and its extremely important vital contributions to the overall economic and social welfare of all Canadians.

Why do we support IDNR TV? Ivor Barr has provided Namex and other juniors working in the Sudbury and other camps in Ontario with top quality video product from its clear, concise editing of content to its overall excellence of presentation.

Mr. Barr is extremely creative and has the operational knowledge, drive and ambition to succeed at developing IDNR TV into the most important mining industry media in Canada that the entire industry will support through programs and advertising.

IDNR TV's message will eventually, in my opinion, deliver its programming on mining in Canada to the world.

Please feel free to call me if I may be of further assistance.

Yours sincerely,

James W. Hess, President.